



The Numbers:

A DATA-DRIVEN LOOK AT CANADA'S 2025 ELECTION

vizualytiks



As the 2025 Canadian federal election approaches, voters are confronted with a defining moment for the nation's future. This report offers a comprehensive visual guide to the key forces that will influence the outcome – from economic trends and demographic shifts to campaign financing and voter sentiment. Each page delivers a snapshot of essential insights, empowering readers to see both the broader landscape and the subtle dynamics at play. By combining data clarity with contextual depth, this report is designed to inform readers of the complex realities shaping the election.

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Table of Contents

Canada's Electoral Landscape

Canada's Electoral System	1
Voter Turnout	2
Voting Intention	3
Campaign Contributions	4

The Canadian Economy

GDP per Capita: Canada v G7	5
Economic Growth in Canada	6
Inflation & Unemployment	7
Labor Force	8
Foreign Direct Investment	9
CAD to USD Exchange Rate	10
Fiscal Deficit	11
Government Debt	12
Household Debt	13

Trade in Canada

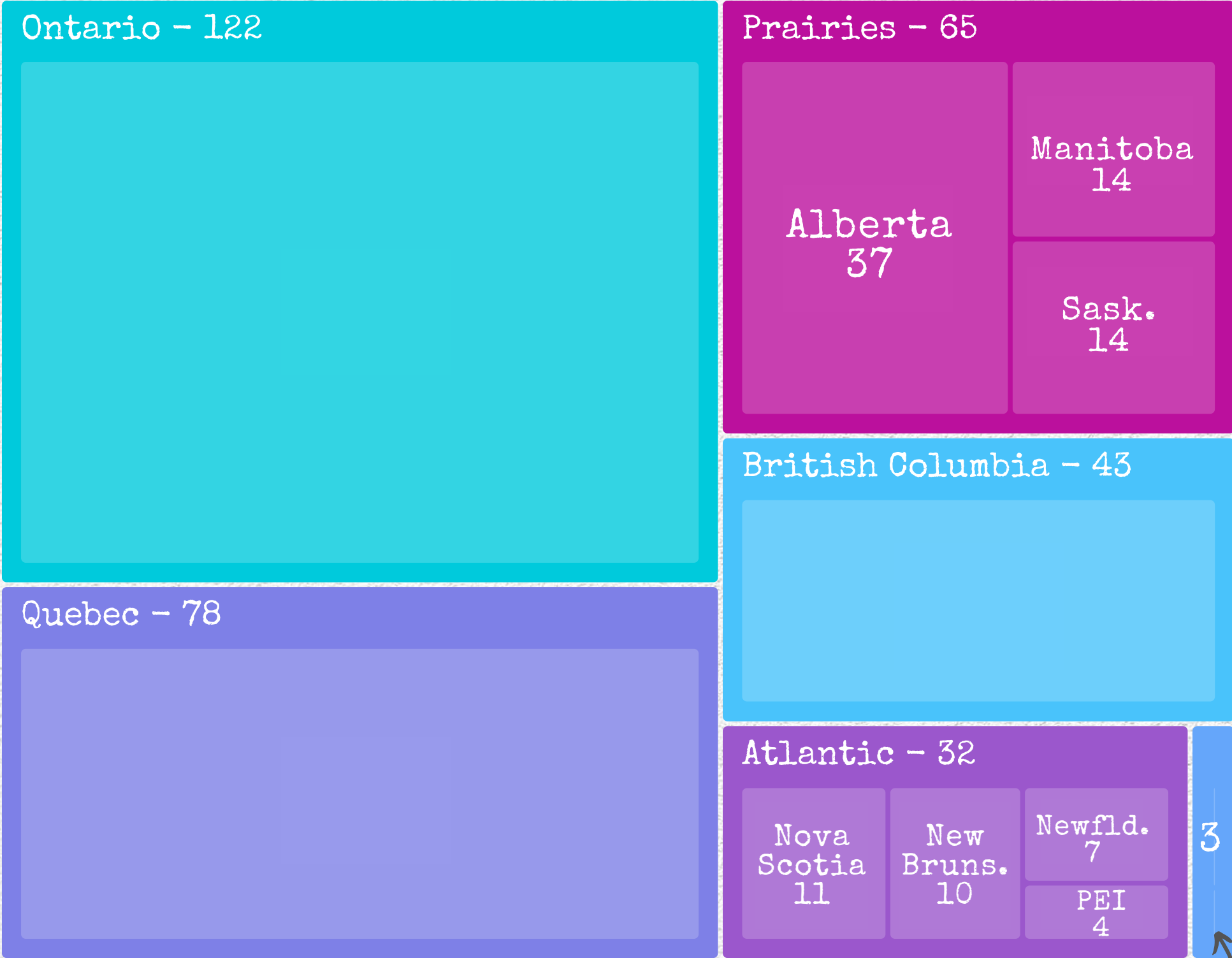
Canada's Trade Partners	14
USA's Import Dependence on Canada	15
Canada's Import Dependence on USA	16
Interprovincial Trade	17

Social Issues in Canada

Housing	18
Immigration into Canada	19
Interprovincial Immigration	20
Population Diversity	21
Crime Statistics	22
Defense Spending	23
Foreign Aid	24

Canada's Electoral System 1

Total number of ridings per Province/ Territory



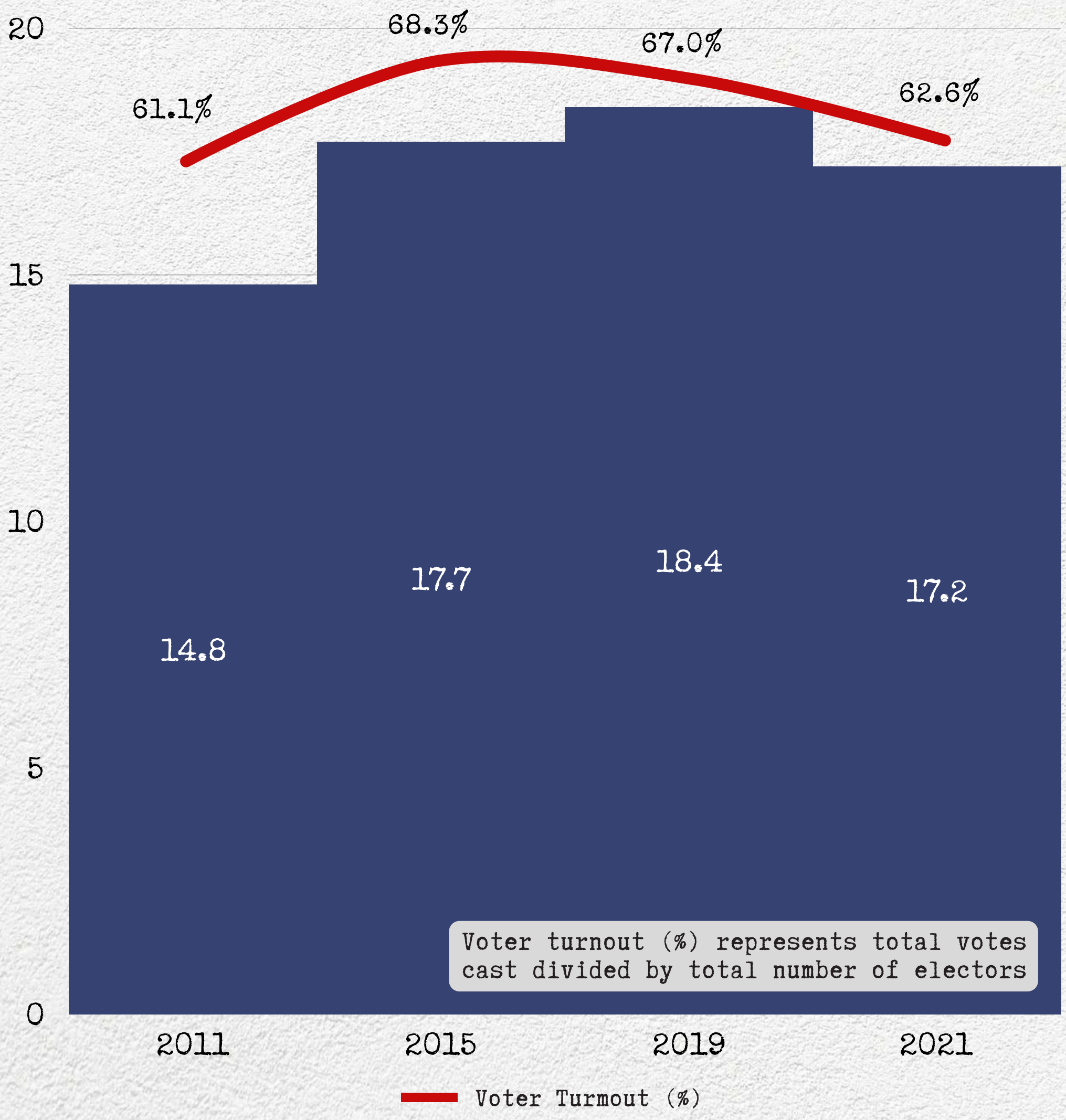
Canada has a total of 343 ridings

Each of the territories (Northwest Territories, Nunavut and Yukon) has 1 riding

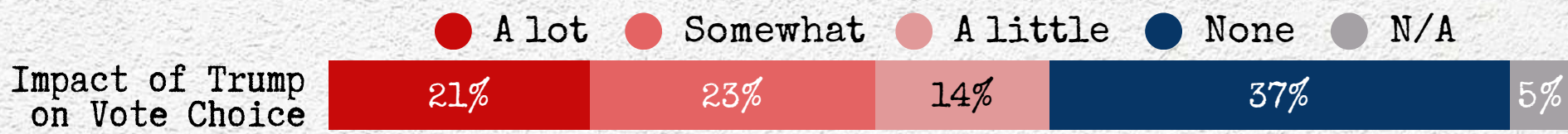
Canada does not vote directly for a Prime Minister. Instead, citizens vote for a Member of Parliament (MP) to represent their local riding (also known as electoral district) in the House of Commons. The party that wins 172 or more seats forms a majority government. However, if a party wins the most seats but not up to 172, it will form a minority government with the support of other parties. The leader of the party with the most seats becomes Prime Minister

Voter Turnout

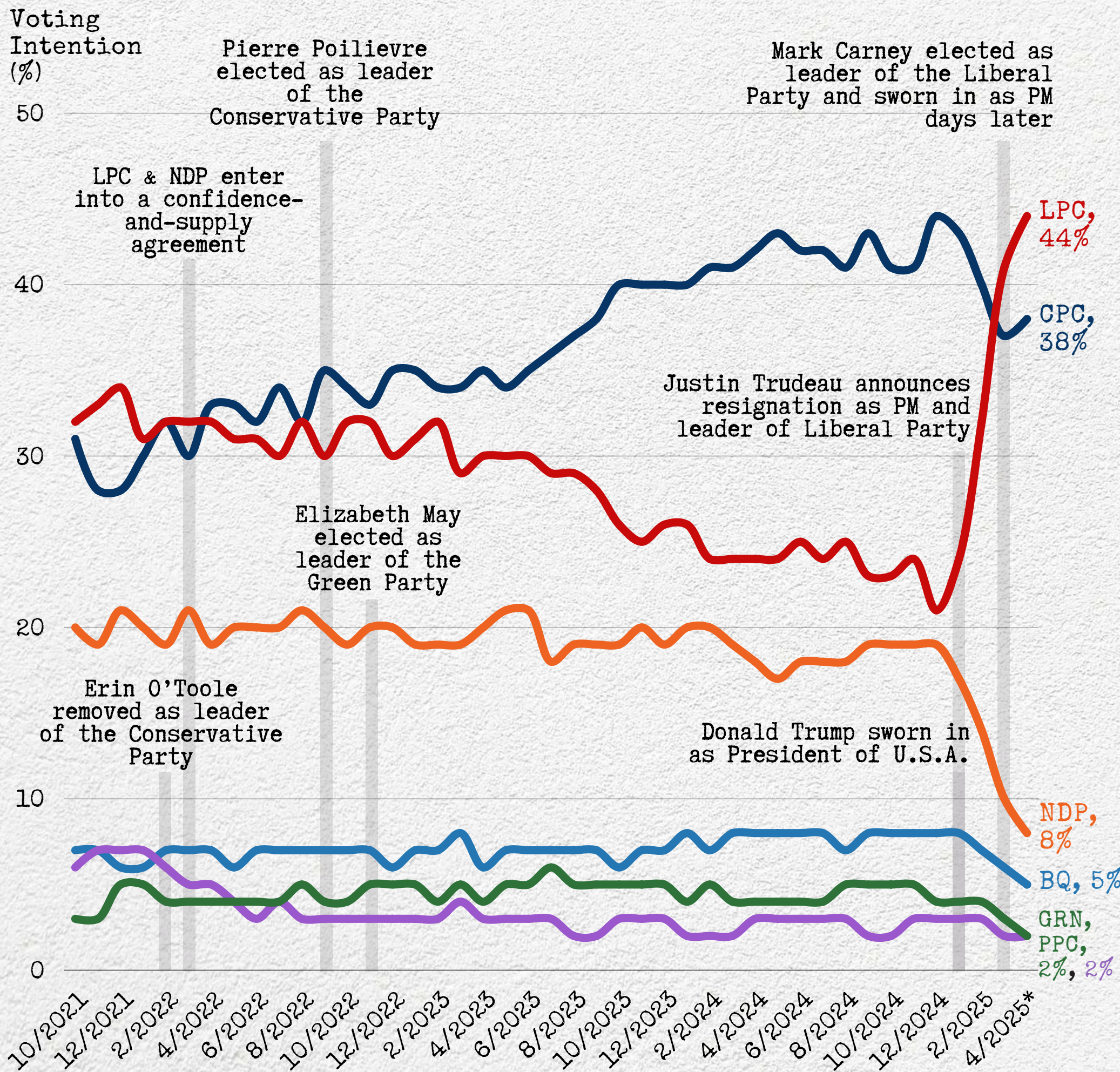
Total
Ballots
Cast (' M)



Voting Intentions



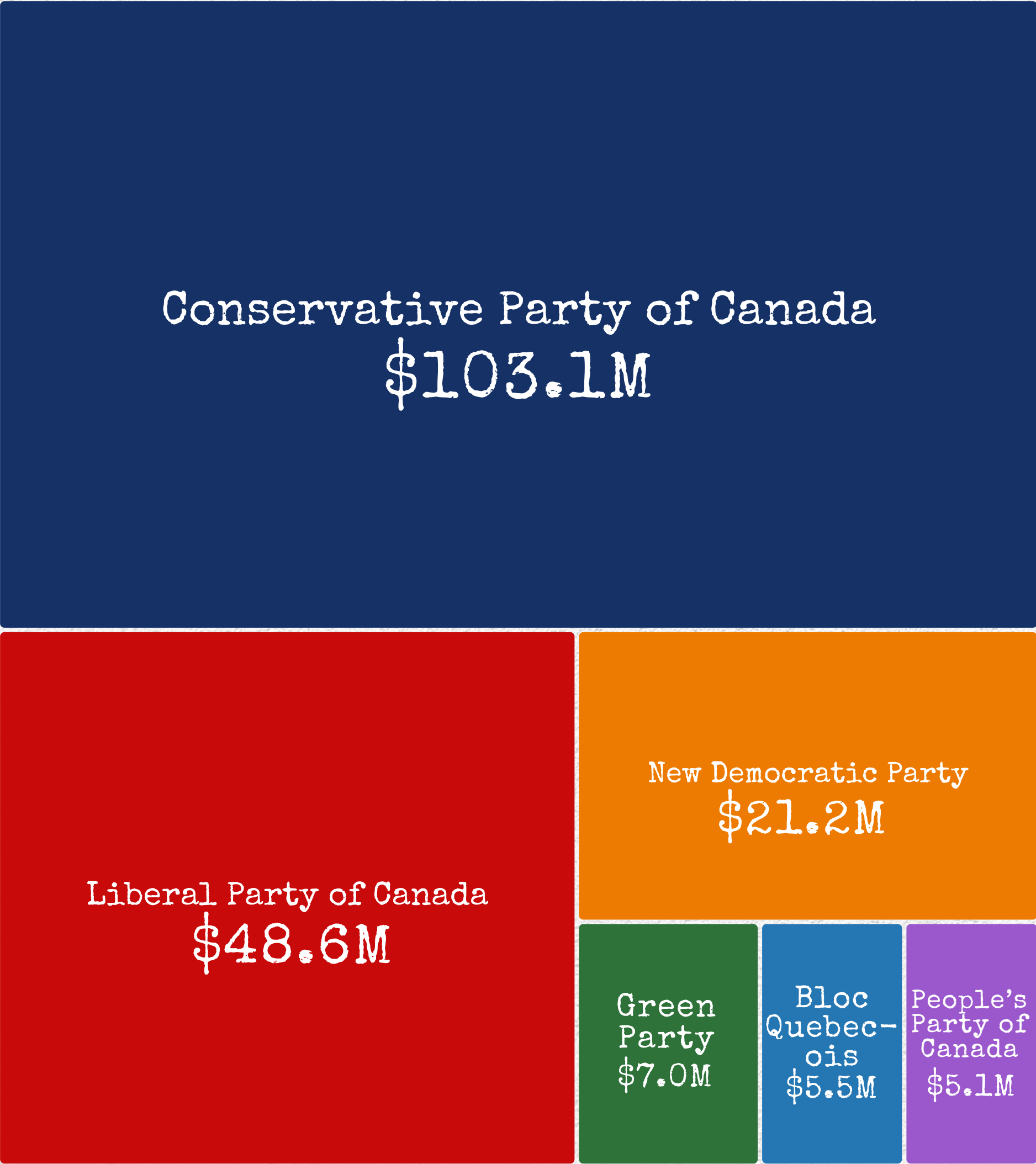
Leger poll of Apr 16, 2025



Voting intention was estimated as the average national vote share of each party based on opinion polls

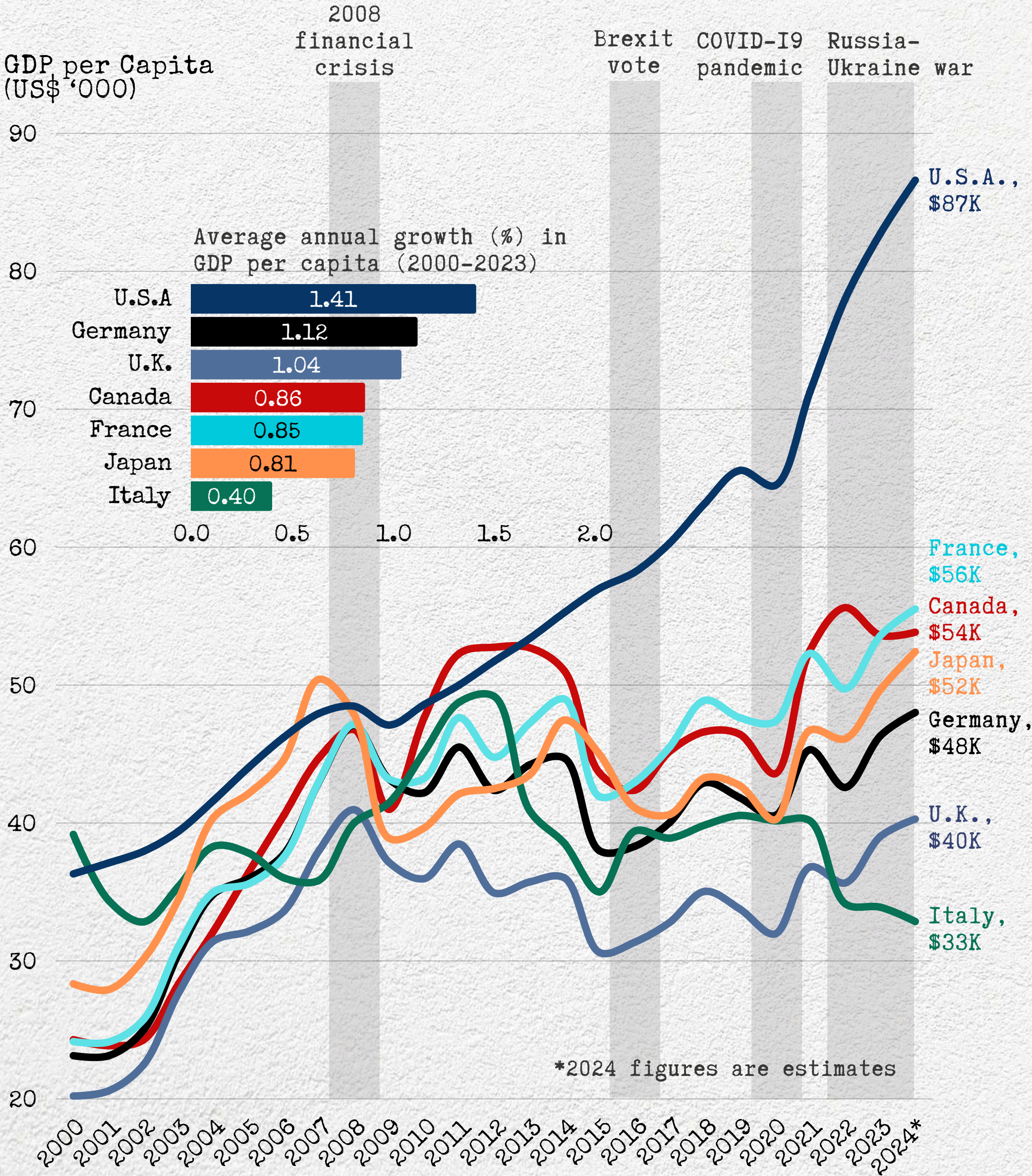
Campaign Contributions

Total contributions to parties from Oct 2021 to Dec 2024 (C\$)



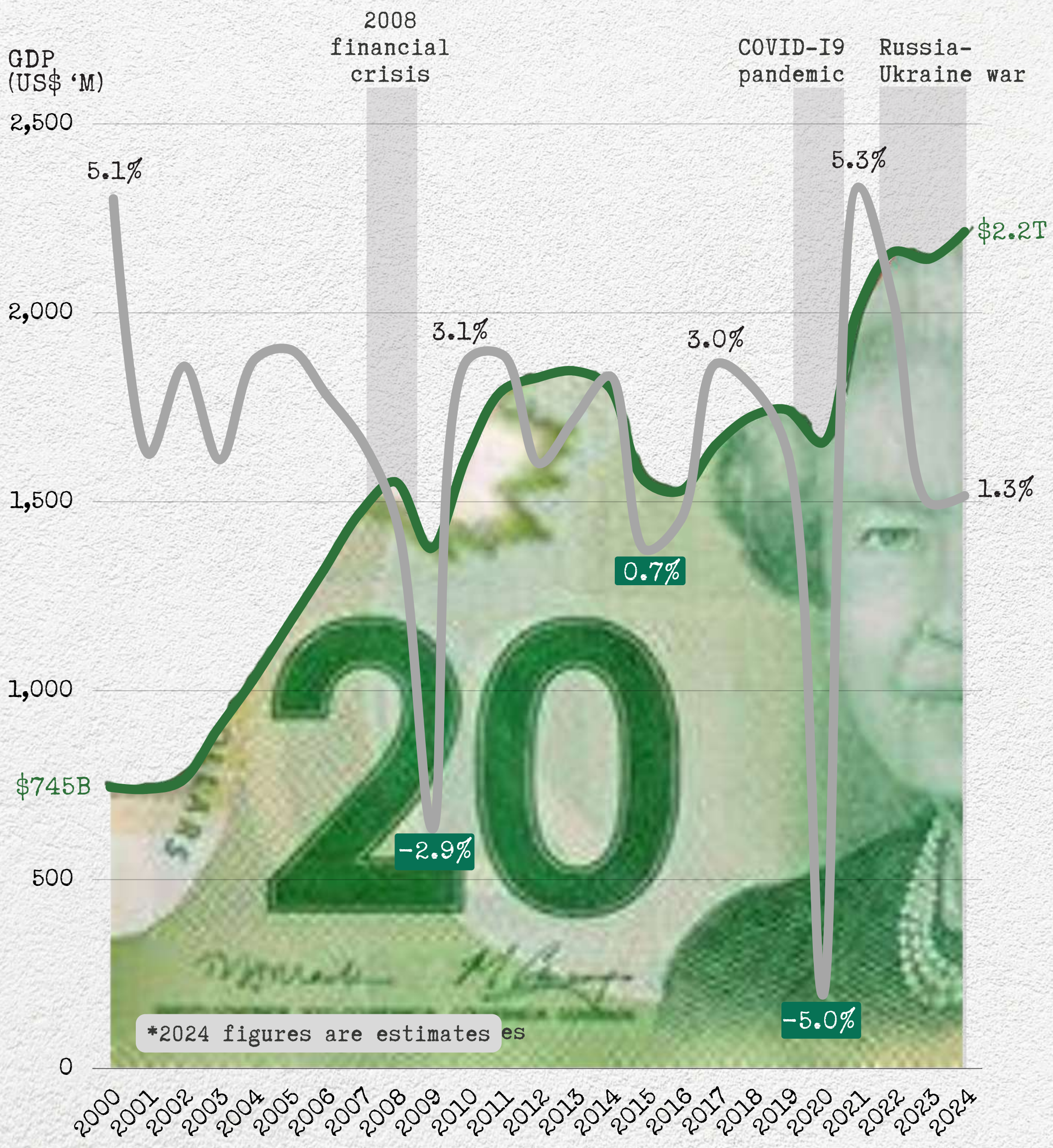
GDP per Capita: Canada v G7

5

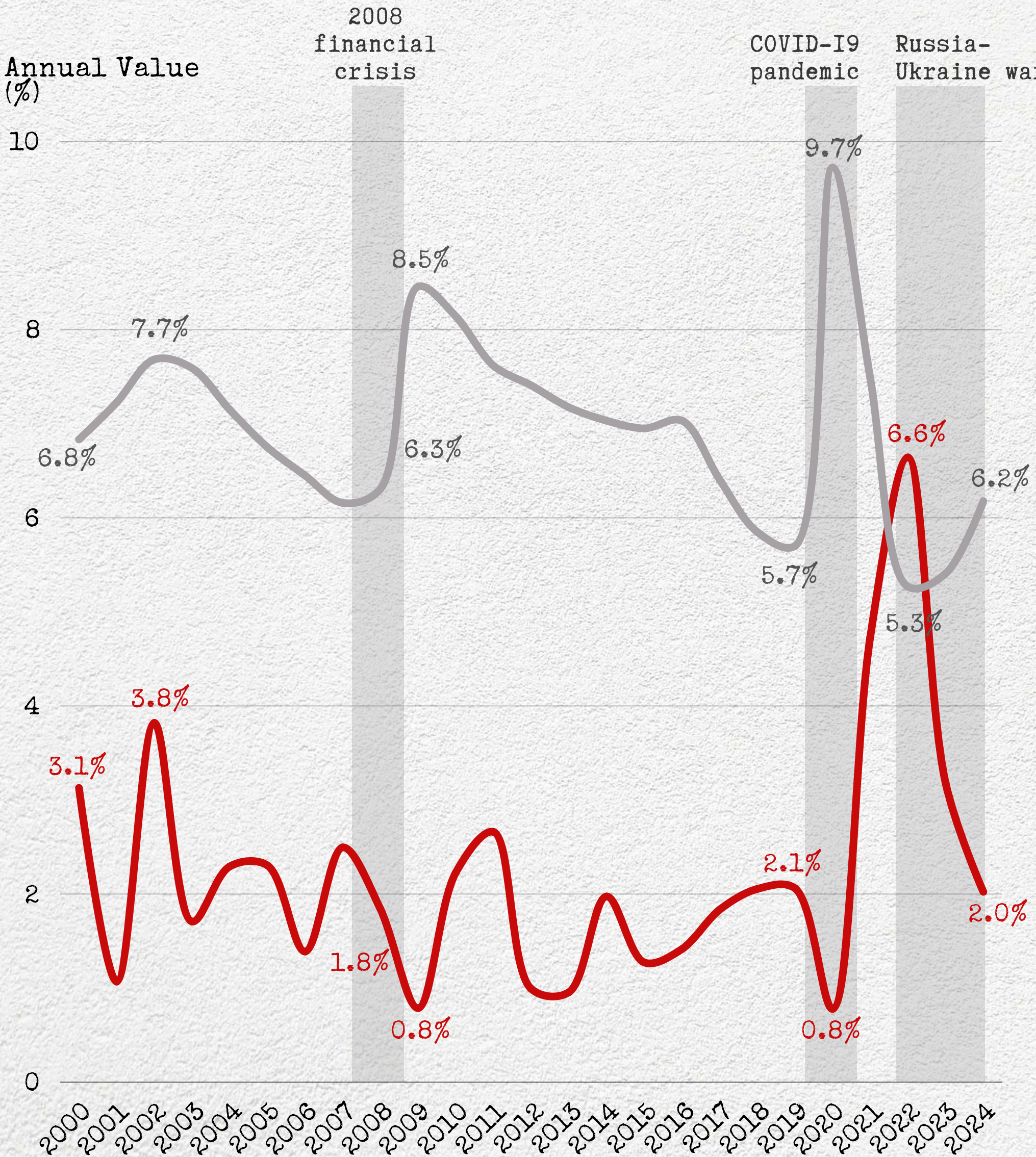


Economic Growth in Canada

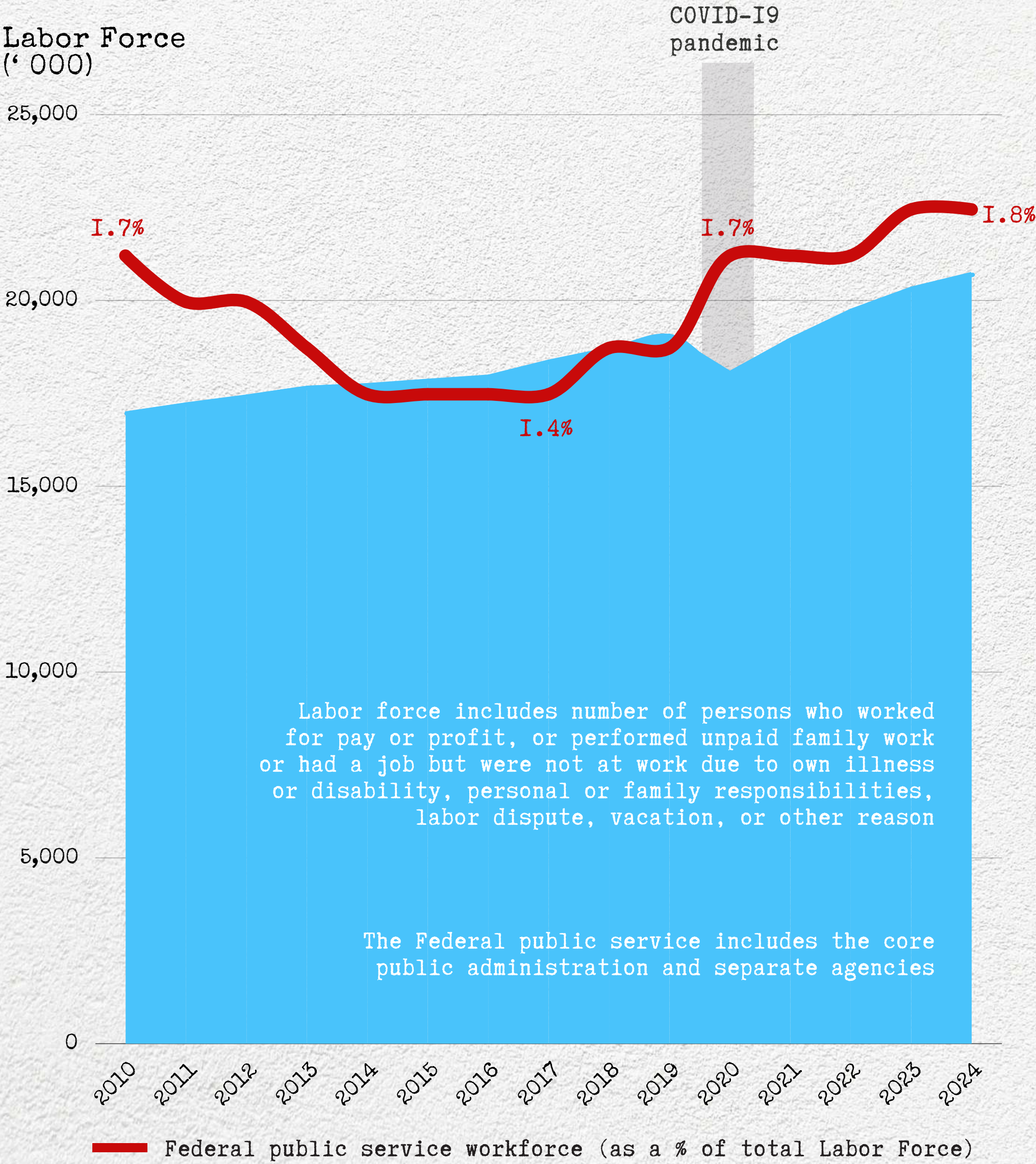
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Inflation & Unemployment



*2024 figures are estimates



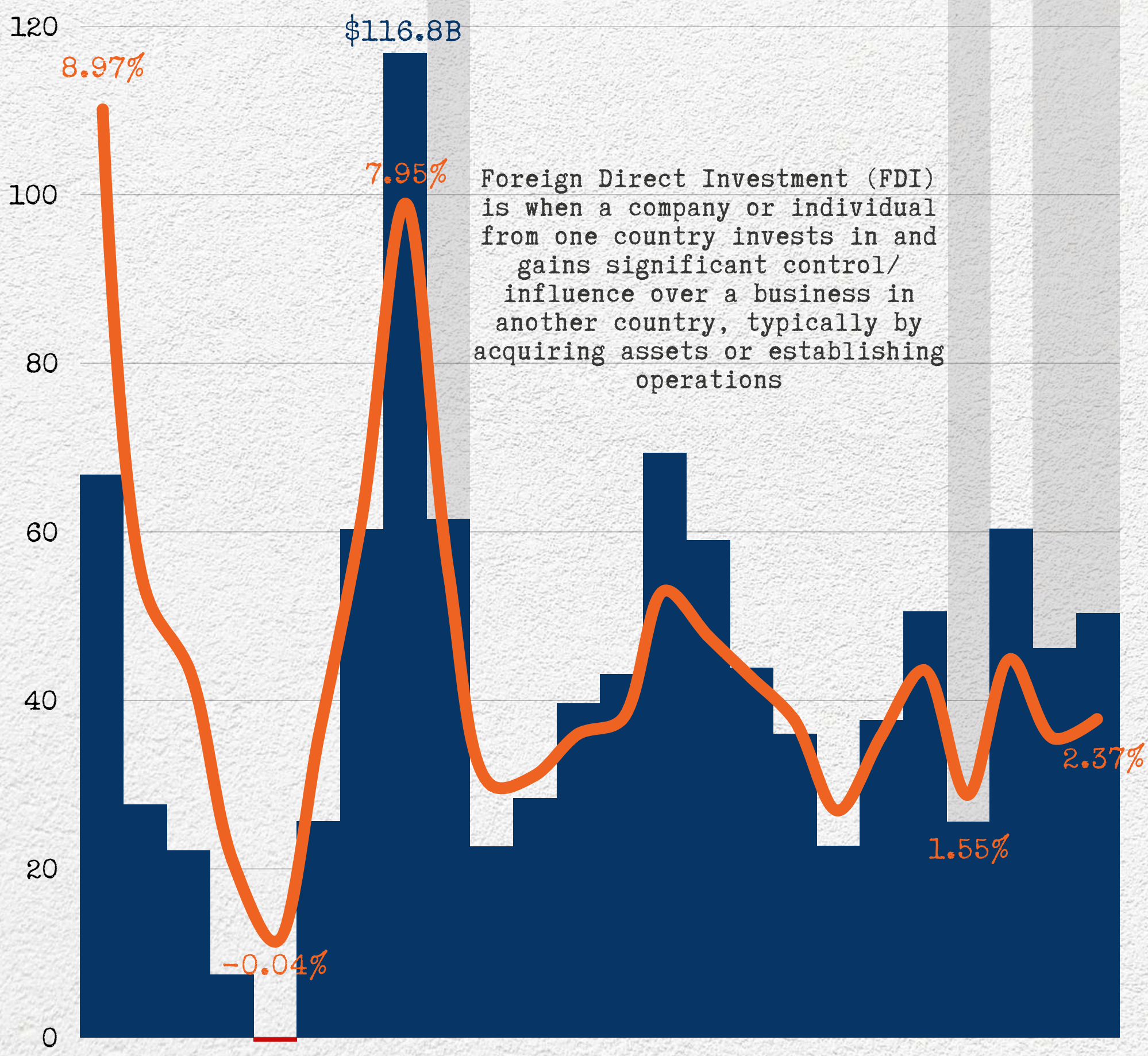
Foreign Direct Investment

Federal Direct Investment Inflow (US\$ 'B)

2008 financial crisis

COVID-19 pandemic

Russia-Ukraine war



CAD to USD Exchange Rate

CAD/USD exchange rate indicates how much USD can be bought with 1 CAD

Yearly Average Exchange Rate (CAD/USD)

2008 financial crisis

COVID-19 pandemic

Russia-Ukraine war

1.2

1.0

0.8

0.6

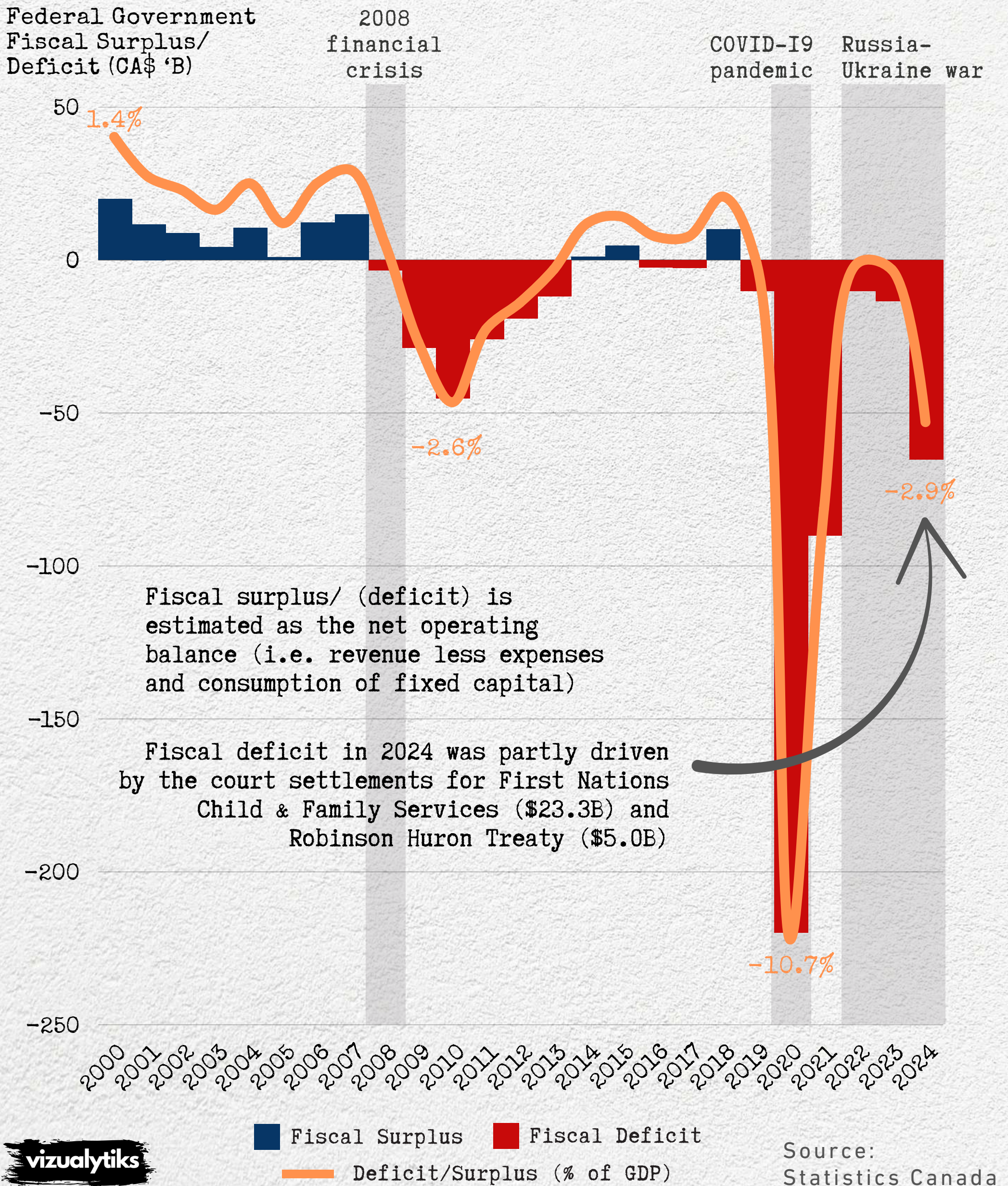
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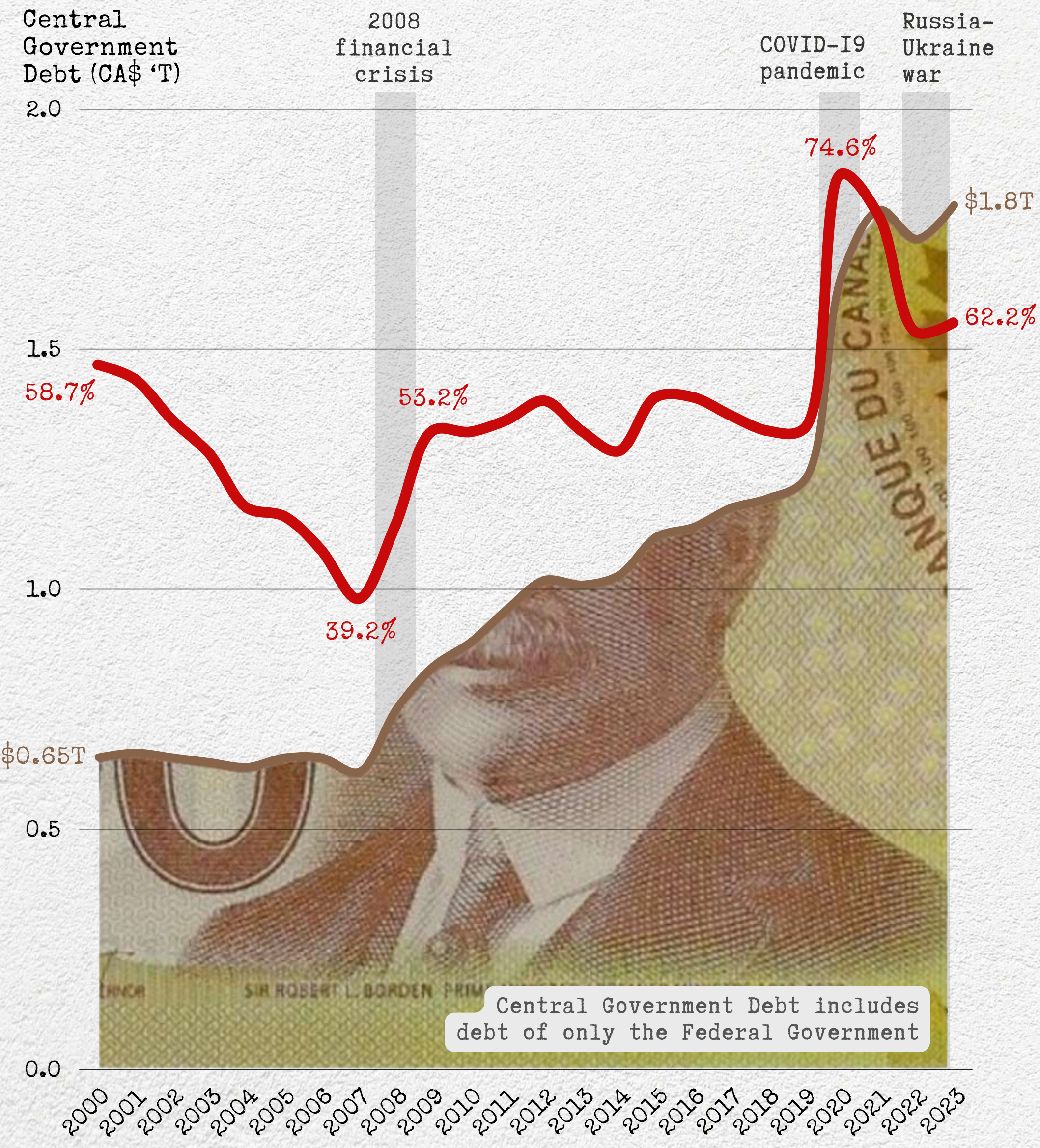
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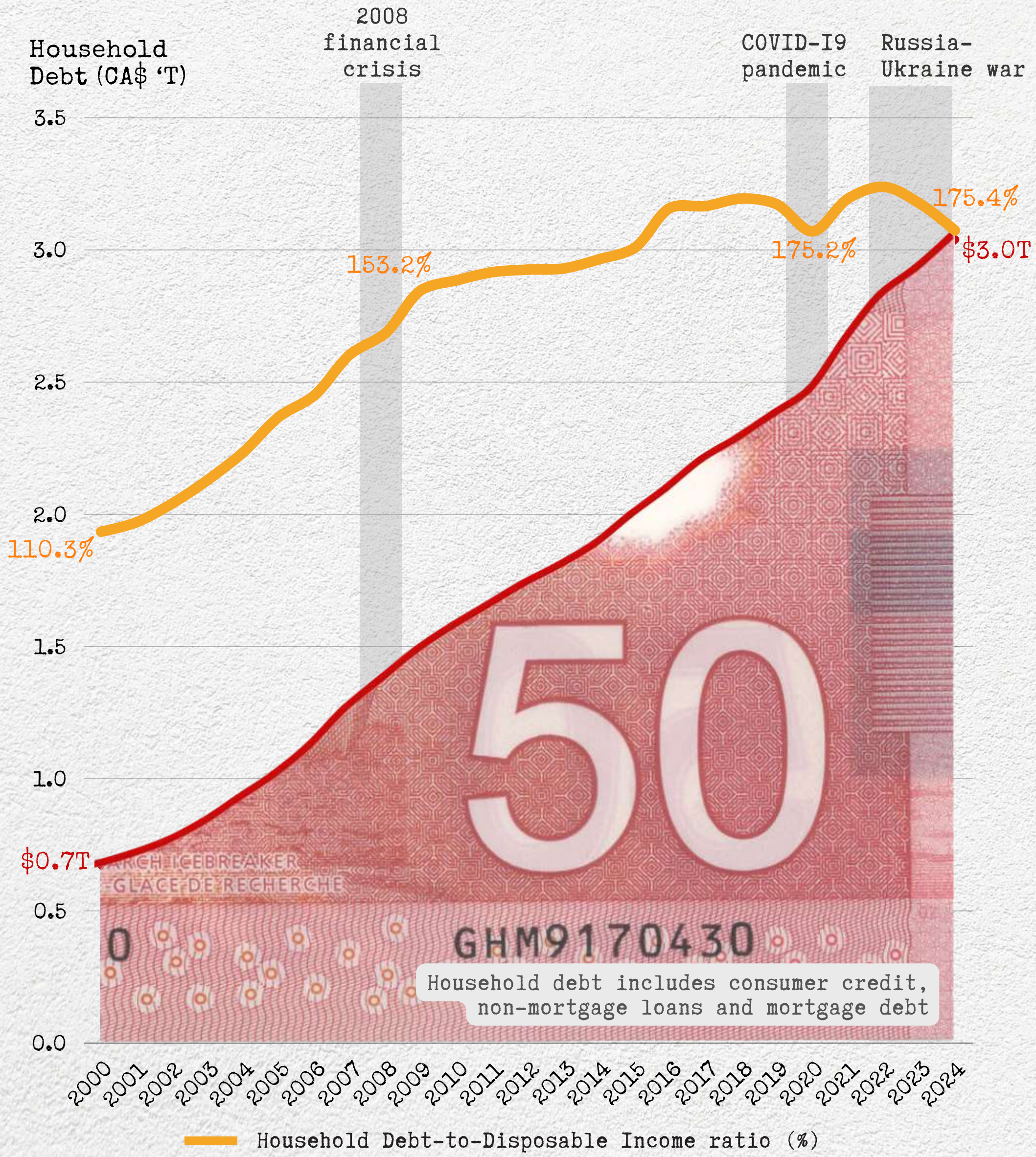
0.0

2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024

The Canadian Dollar (CAD) has depreciated by 33% against the USD from a peak of CA\$ 1/ US\$ 1.047 in July 2011 to an average of CA\$ 1/ US\$ 0.697 in March 2025

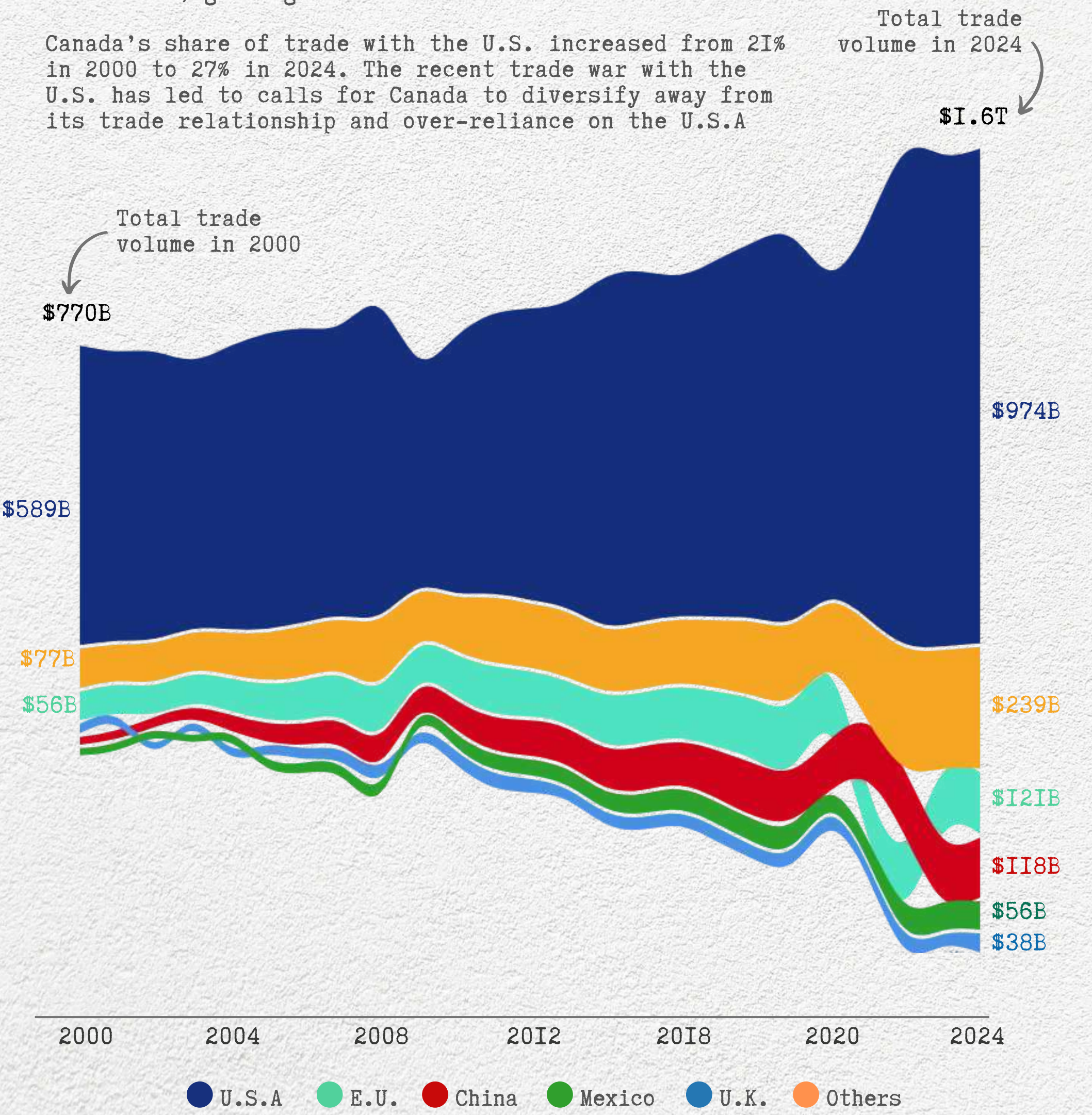






Canada's share of trade with non-US partners increased from 7% in 2000 to 16% in 2024. The largest increase is with China, growing from 0.5% in 2000 to 3.3% in 2024

Canada's share of trade with the U.S. increased from 21% in 2000 to 27% in 2024. The recent trade war with the U.S. has led to calls for Canada to diversify away from its trade relationship and over-reliance on the U.S.A

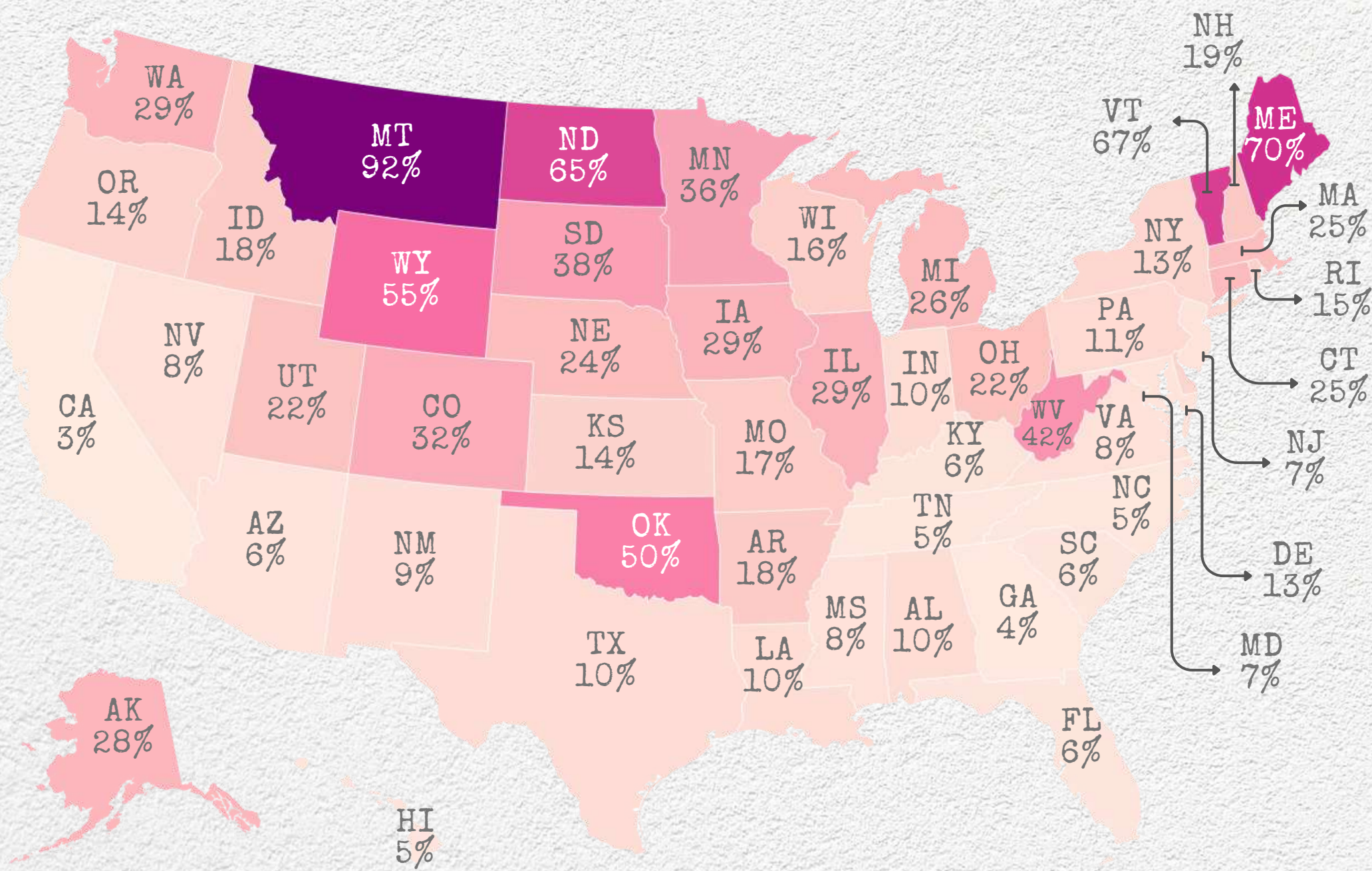


U.S.A.'s Import Dependence on Canada

% of goods imported
in each State from
Canada in 2024



Canada is the top import country for 22 U.S. states and ranks among top 3 in 38 of the 51 U.S. states (including D.C.).
60% of all oil & gas imports in 2024 into the U.S. were from Canada.



A total of \$ 413B worth of goods was imported from Canada into the U.S.A. in 2024, representing 12.6% of the U.S.A.'s total goods imports (\$ 3.27T), making Canada the 3rd largest exporter to the U.S.A. behind only Mexico and China with 15.5% (\$ 506B) and 13.4% (\$ 439B) of imports to the U.S.

On March 4, 2025, U.S. tariffs of 25% on Canadian goods and 10% on energy and potash exports from Canada to the U.S. came into effect. On March 12, 2025, the U.S. imposed tariffs of 25% on Canadian steel and aluminum products. On April 3, U.S. tariffs of 25% on Canadian automobiles came into effect.

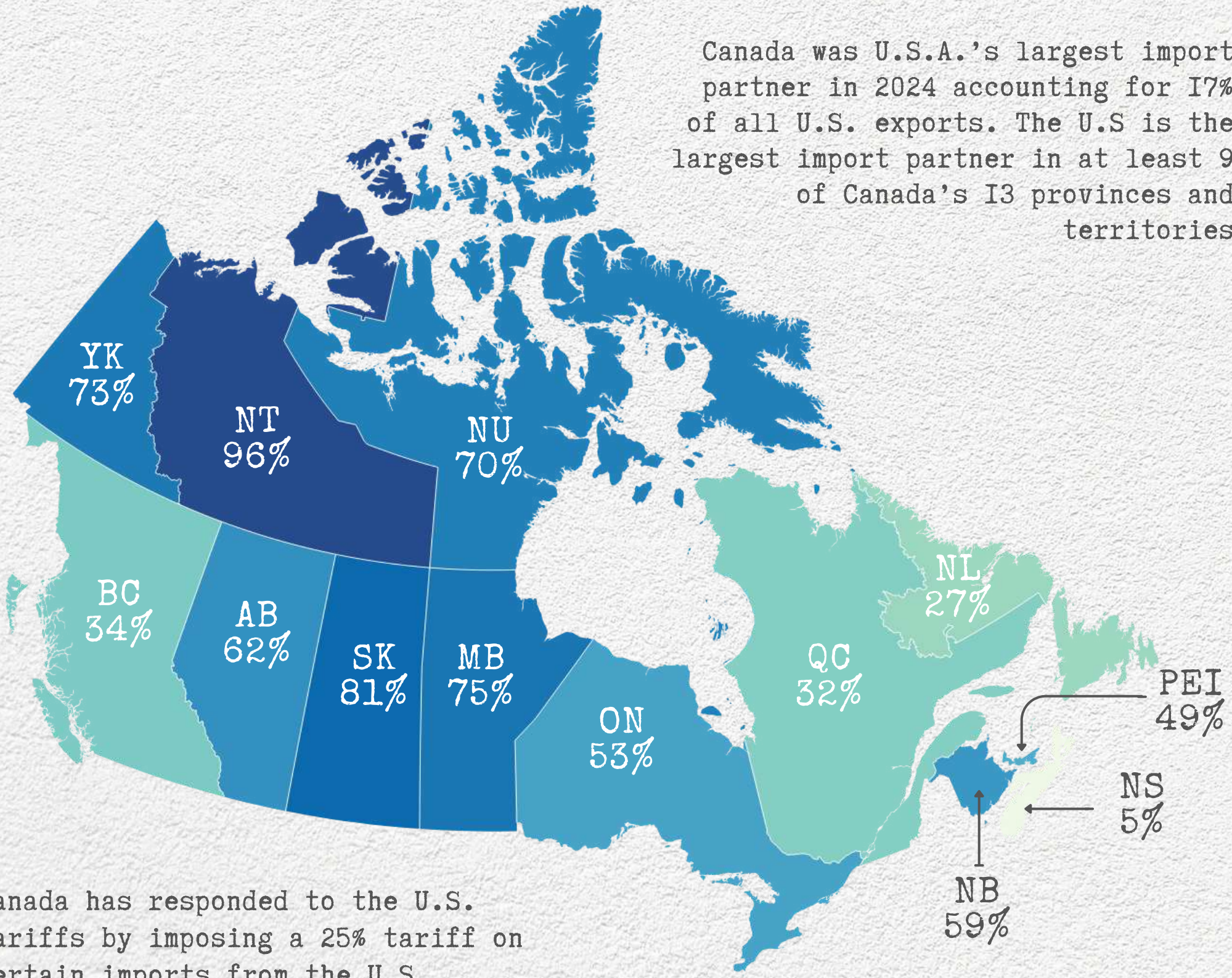
Canada's Import Dependence on U.S.A.

% of goods imported in each Province/ Territory from U.S.A. in 2024



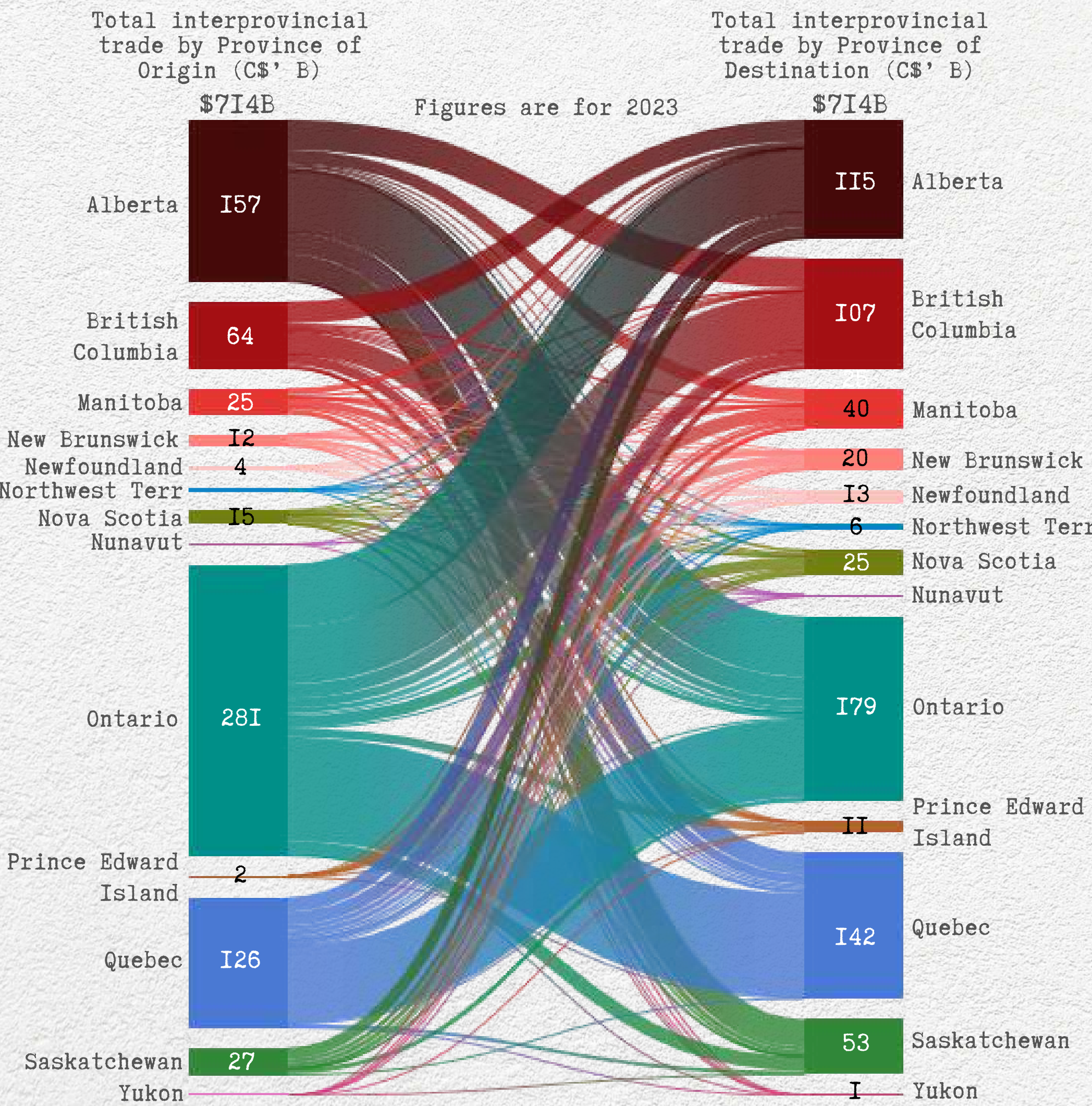
A total of C\$ 376B worth of goods was imported from the U.S.A. into Canada in 2024 representing 50% of Canada's total goods imports (C\$ 759B)

Canada was U.S.A.'s largest import partner in 2024 accounting for 17% of all U.S. exports. The U.S is the largest import partner in at least 9 of Canada's 13 provinces and territories

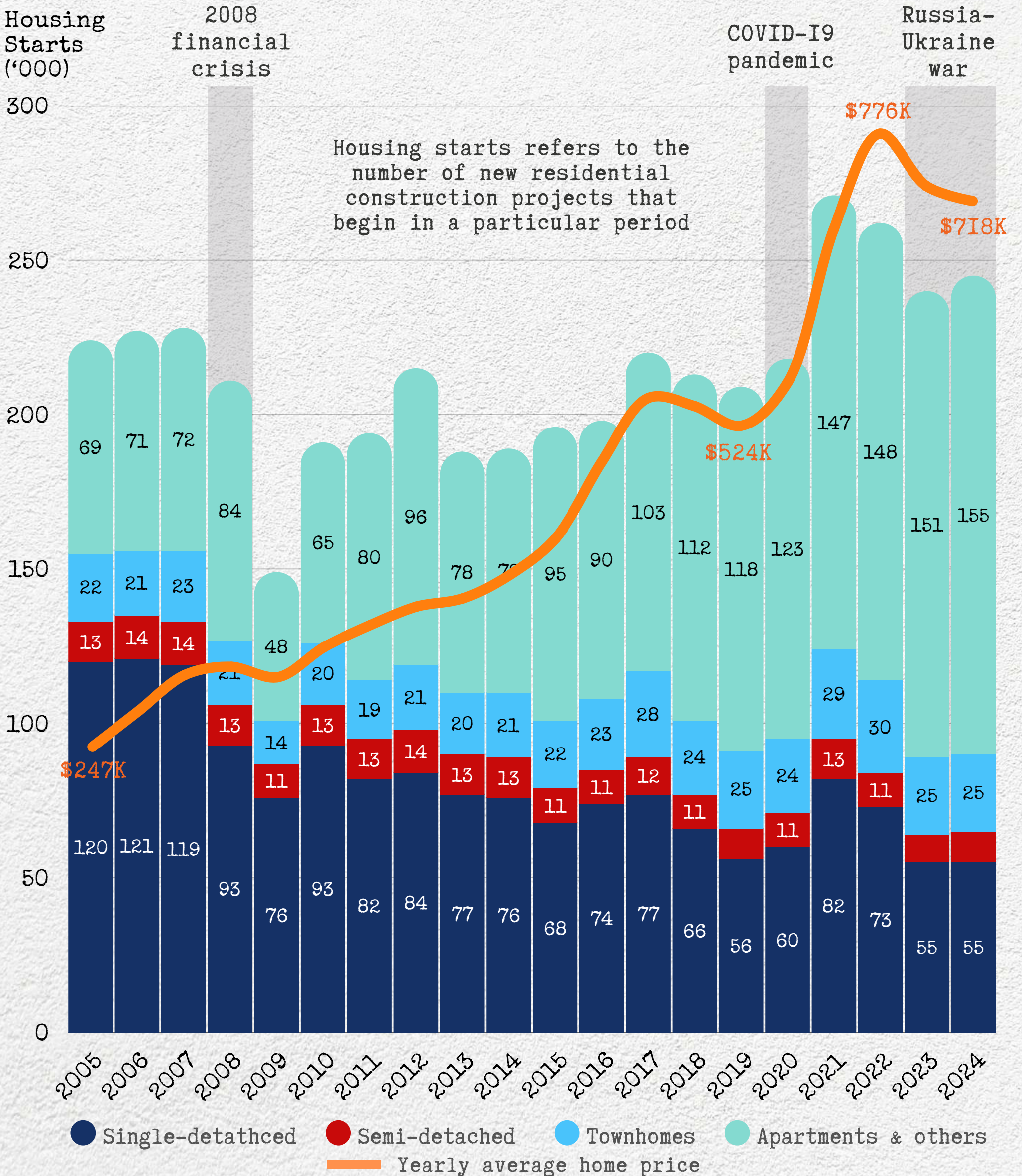


Canada has responded to the U.S. tariffs by imposing a 25% tariff on certain imports from the U.S., effective March 4, 2025. As of March 13, 2025, there are also 25% reciprocal tariffs on a list of steel, aluminum and other imports from the U.S.

A total of C\$ 243B worth of goods was imported into Ontario from the U.S. accounting for 65% of goods imported into Canada from the U.S. in 2024



In response to tariffs imposed on Canada by President Trump, the Canadian provinces & territories are working towards removing interprovincial trade barriers which is estimated to increase GDP by 5% and reduce cost of items by 15%



Immigration into Canada

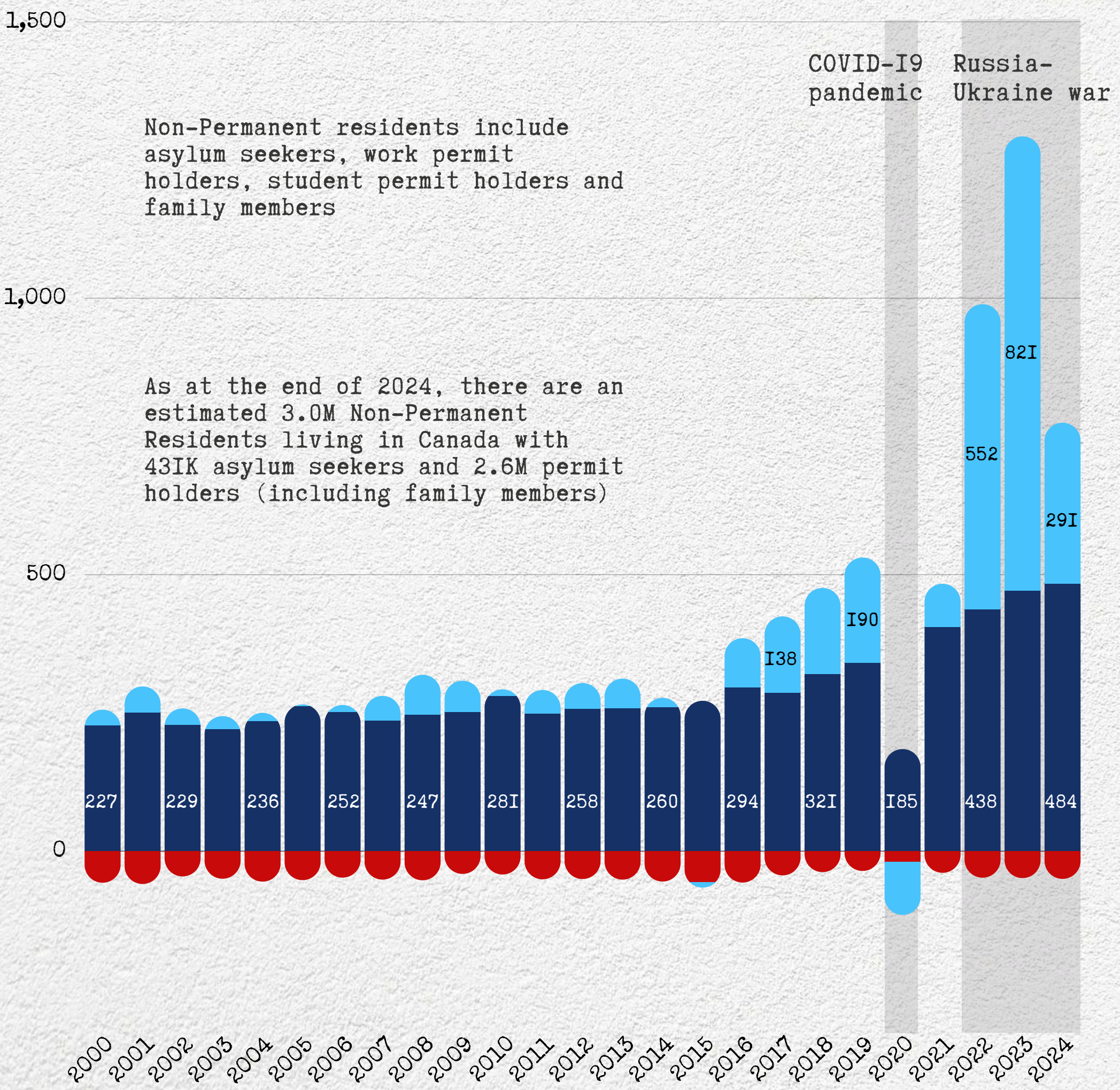
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Annual
Estimates
(‘000)

● Immigrants

● Net Emigrants

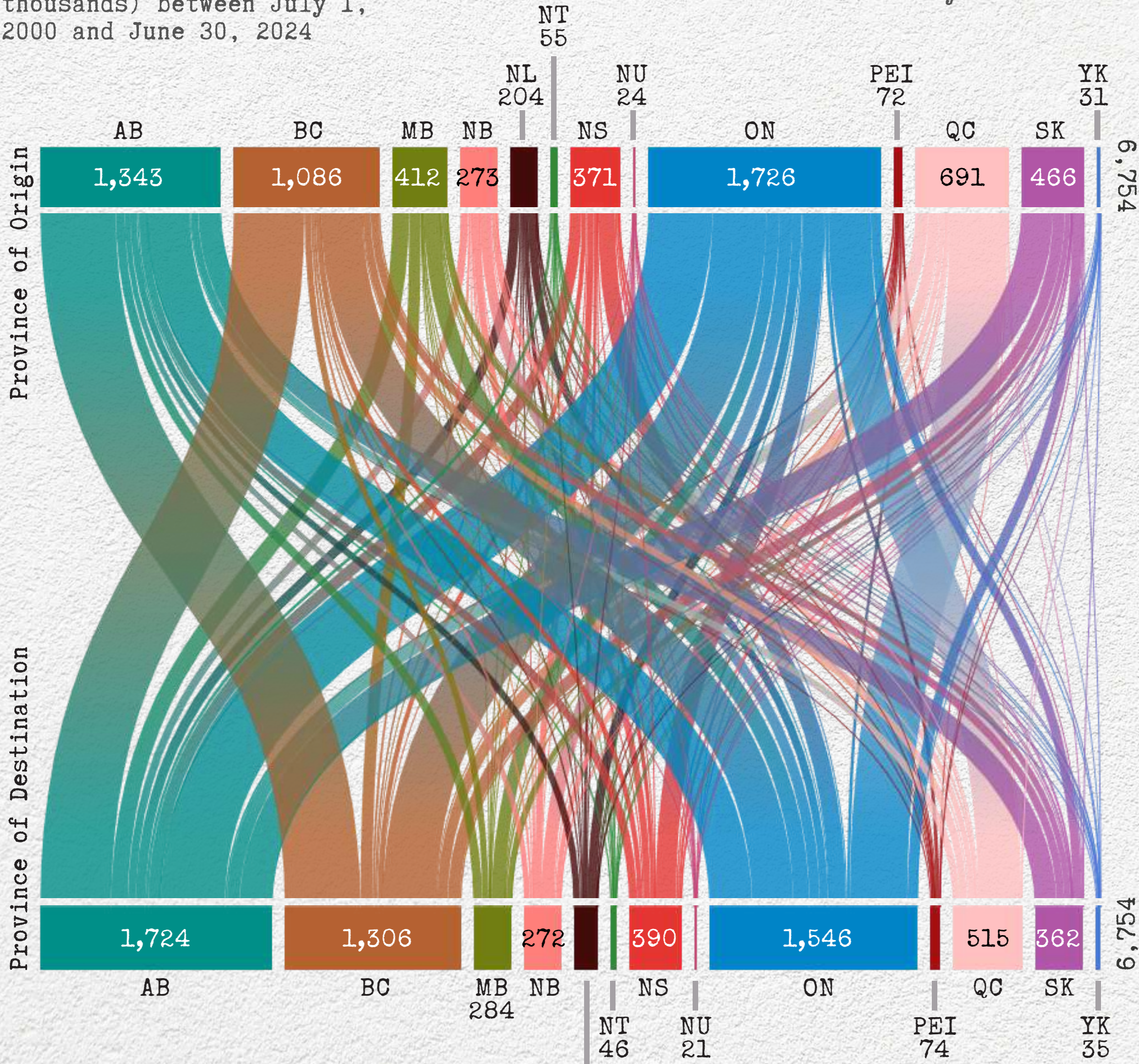
● Net Non-Permanent Residents



Interprovincial Migration 20

Figures represent total interprovincial migration (in thousands) between July 1, 2000 and June 30, 2024

*Annual figures are from July 1 to June 30



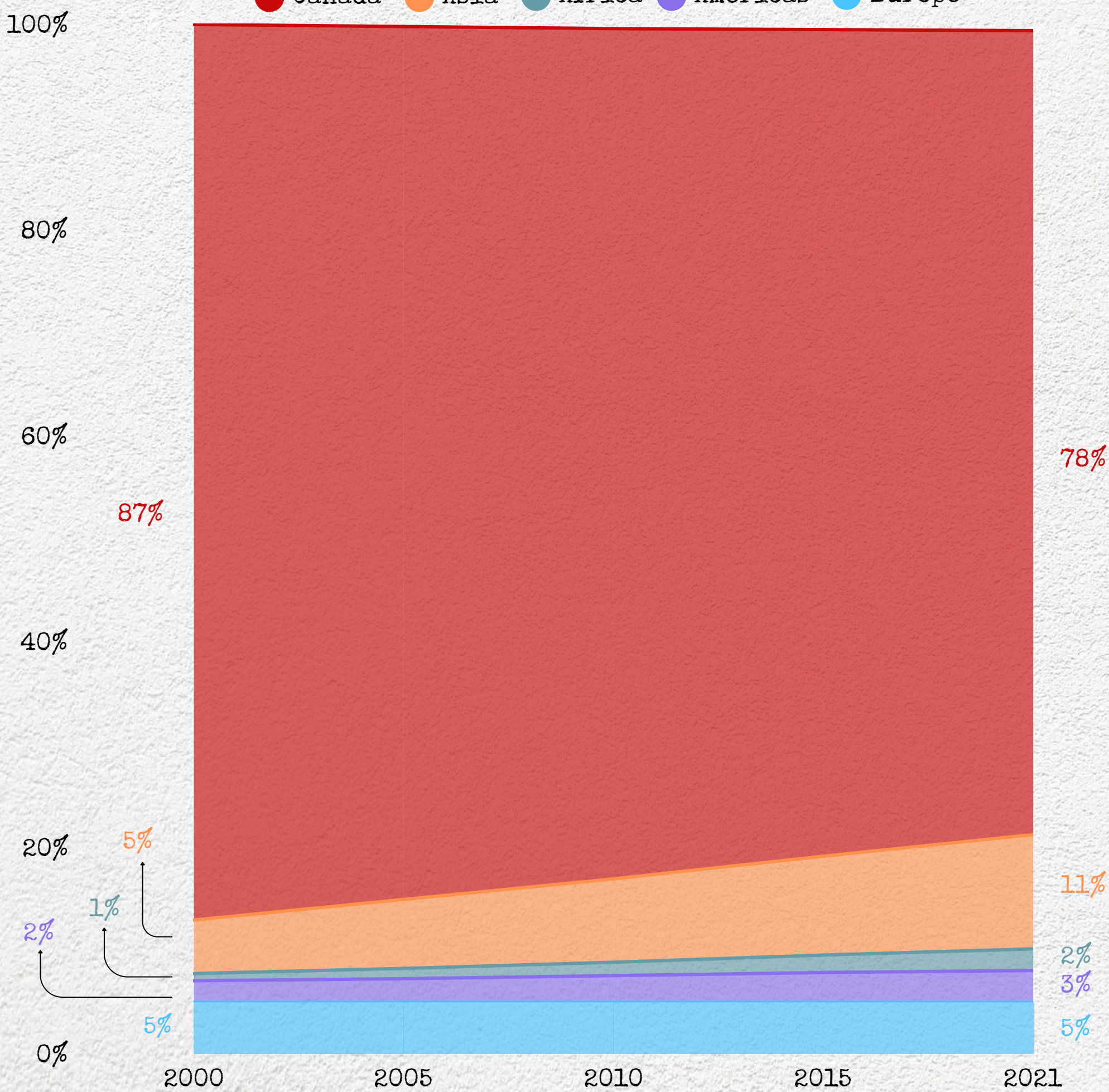
A total of 6.75M people migrated within Canada with Alberta, Ontario and British Columbia accounting for the major provinces of origin and destination

2022, 2023 and 2024 recorded the largest annual* interprovincial migration with 349K, 343K and 307K respectively

Proportion of
Population by
Place of Birth
(%)

Place of Birth:

- Canada
- Asia
- Africa
- Americas
- Europe

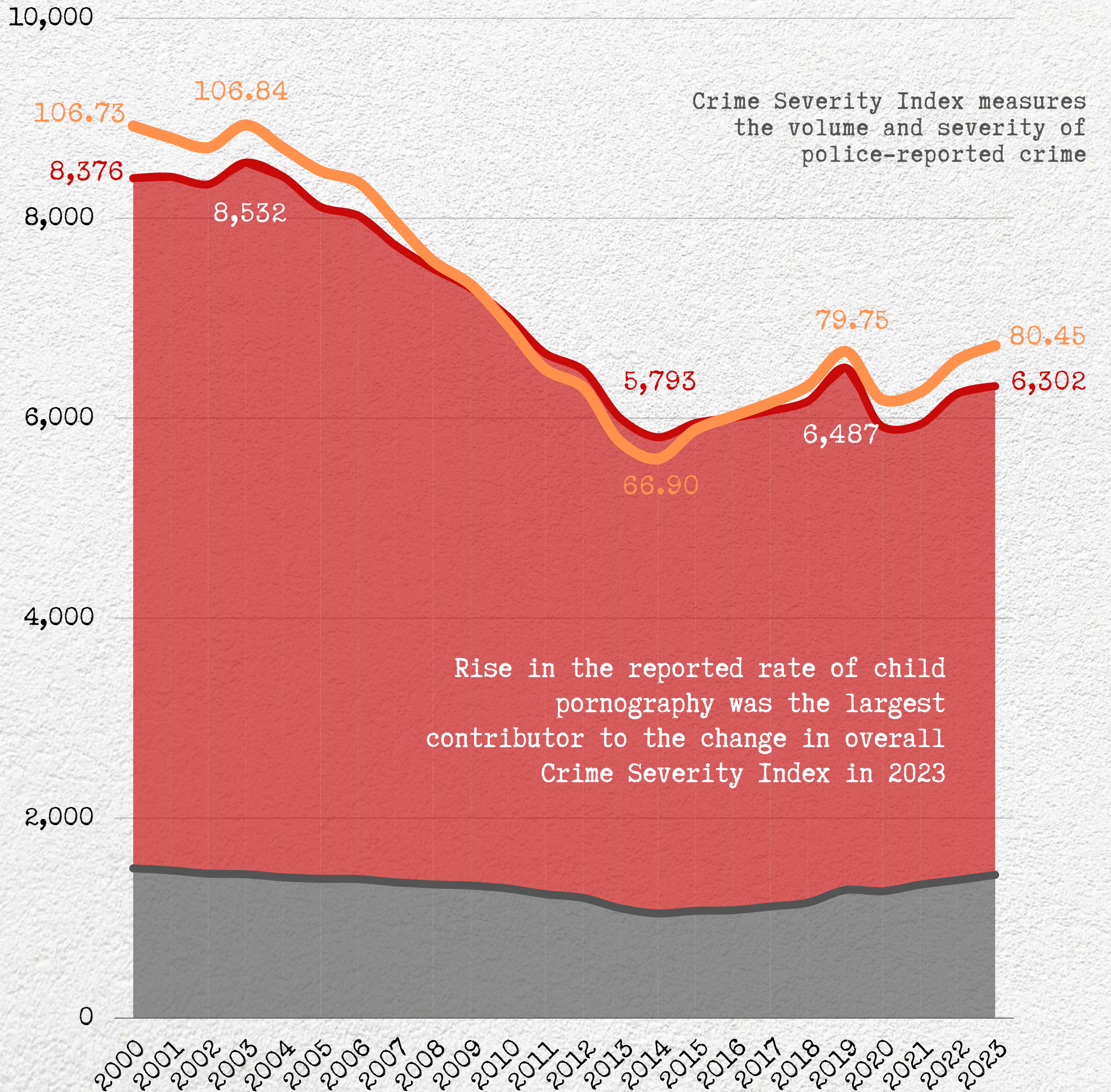


As at the last census in 2021, India had the largest number of foreign-born Canadian residents with a total of 898k

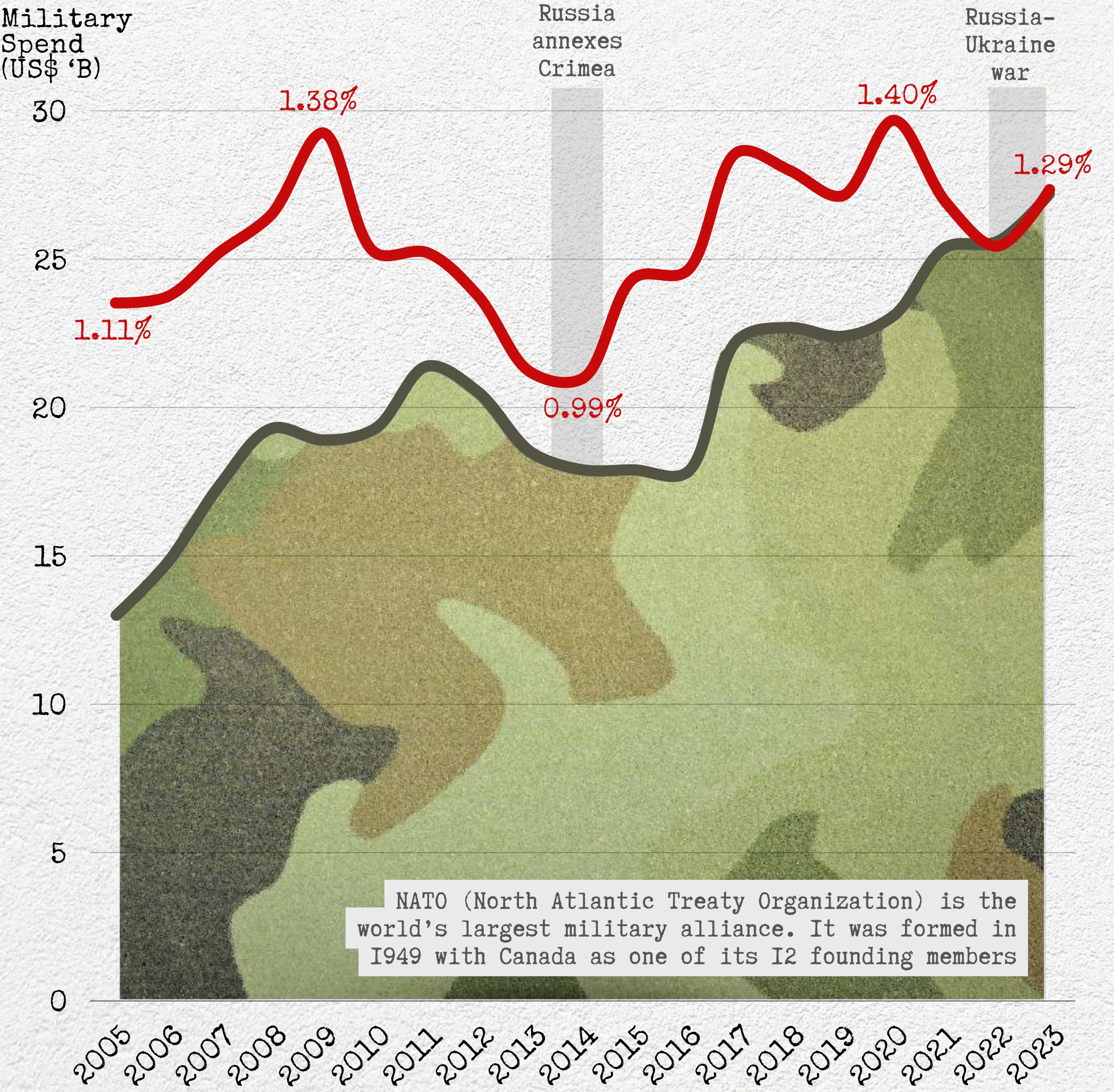
Crime Statistics

Crime Incidents per 100,000 people

● Violent Crime ● All Violations



Defense Spending



NATO members first committed to spend 2% of their GDP on defense in 2006 but it was non-binding. However, after Russia annexed Crimea in 2014, the agreement was reaffirmed with a commitment to meet it within a decade (2024)

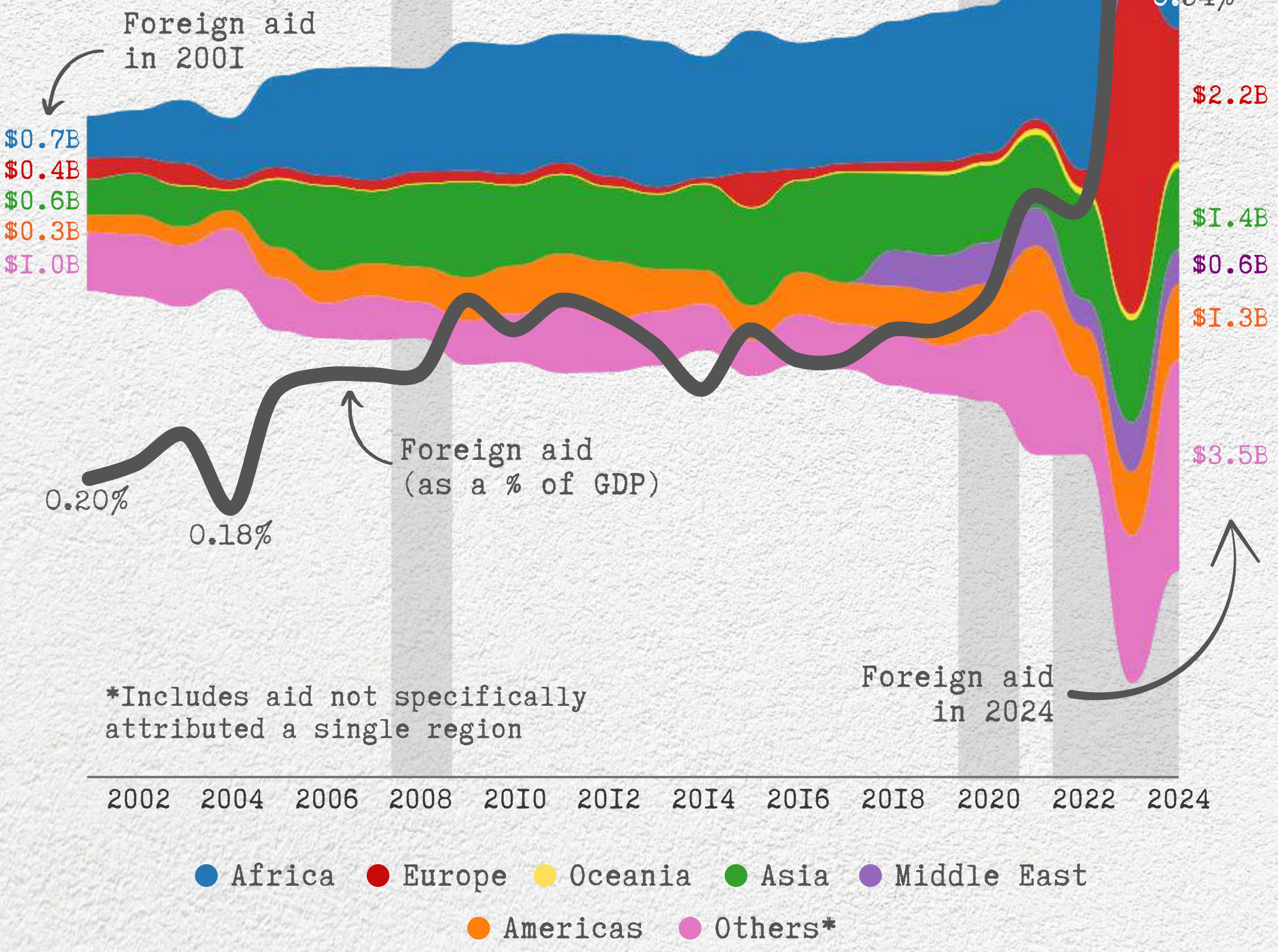
2008 financial crisis

COVID-19 pandemic

Russia-Ukraine war

Canada's foreign aid increased from \$2.9B (0.2% of GDP) in 2001 to \$12.3B (0.54% of GDP) in 2024, reaching a high of \$16.1B (0.72% of GDP) in 2023, mostly driven by the war in Ukraine.

Canada's aid to Ukraine increased from \$173M in 2022 to \$5.4B in 2023 and \$2.1B in 2024



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**THANK
YOU**

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